



Web: [www.quicksilverentertainment.com](http://www.quicksilverentertainment.com) Phone: (403) 608-3492 Fax: (403) 236-4638 E-mail: [info@quicksilverentertainment.com](mailto:info@quicksilverentertainment.com)

## **Quicksilver Entertainment Public Privacy Policy**

Last Updated May 14, 2008

### ***General***

Your privacy is important to us. Quicksilver Entertainment and its partner companies are committed to the protection and privacy of our clients' personal information. Quicksilver Entertainment firmly believes that the protection of your information is of the utmost importance. Quicksilver feels that it has a responsibility to disclose how information is used to maintain transparency and accountability.

We have undertaken policies to uphold legal and ethical standards to protect your privacy. The Public Privacy Policy informs you of how we use and process your information. By using our site, you agree to the terms listed in this Privacy Policy. Quicksilver Entertainment may revise the policy at any time without notice.

In the case that changes are made to the website; your continued use indicates that you agree to any revised terms. Consequently, it is suggested that you check the conditions of the policy periodically to stay informed about any revisions and amendments. In the event that you do not agree with the terms listed within this policy please leave our site.

Quicksilver Entertainment does not sell, rent or distribute our client's personal and financial information without consent. We will never provide your name, addresses, email addresses or any other financial information to sales lists or third party organizations without your approval. When registering for services with Quicksilver Entertainment you give consent for us to use your personal information in accordance with the public privacy policy stated below.

### ***What Type of Information is Collected by Quicksilver Entertainment?***

Quicksilver Entertainment collects both personal and aggregated non-personal information from our clients. Personal information includes data such as your name, phone number, mailing address, credit card number and other financial information. Aggregated non-personal will include information such as cookies, your system specifications, what internet browser you use and what previous websites you visited. Information of this type is gathered to better serve our customers. Please note that Non-Personal information cannot be used to personally identify you.

## ***When Does Quicksilver Entertainment Collect Information?***

Quicksilver Entertainment collects information from our clients any time it is provided to us. This is done in two ways.

1. Personal information is collected by us when you register for services provided by Quicksilver Entertainment, we may ask for information such as your name, number and financial information. We also collect any personal information you may provide us with through e-mail, fax, phone or other communication.
2. Additionally we collect aggregated non-personal data every time you visit our website including but not limited to: browser software, operating system, site traffic, cookies and access times. Aggregate information is collected through the use of statistical service providers like [www.statcounter.com](http://www.statcounter.com). To view Statcounter's privacy policy click [here](#).

## ***How Does Quicksilver Entertainment Use the Information Collected?***

Quicksilver Entertainment exercises its right to use information collected for the marketing, promotion and publicity of its services. The collection of demographic information allows us to contact our prospects and clients for promotional purposes in a more efficient manner. Information affects decisions that increase Quicksilver Entertainment's ability to provide a better entertainment experience to our clients.

We may also use the information collected for business transactions, conforming to legal requirements, internet security and data analysis of collected data.

## ***How Does Quicksilver Entertainment Share Information?***

Quicksilver Entertainment is committed to your privacy. We will not sell, rent, distribute, share or disclose your information to other parties or organizations without your consent unless required by law or in regards to legal claims. In the event that Quicksilver Entertainment is acquired by another company we may be required to provide our client information. In such an event we will we take all necessary procedures and security measures to keep your information safe.

## ***Consent and Acceptance of Public Privacy Policy***

By accessing the Quicksilver Entertainment website and submitting personal information to Quicksilver Entertainment, you agree and consent to our collection, use and disclosure of any personal information provided by you in accordance with this Privacy Policy and by the requirements of the law.

## ***Links to Outside Websites***



This web site contains links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable and non-personal information. This privacy statement applies solely to information collected by this website.

However, please contact us if you feel that linked third-party websites contain controversial, unethical, harmful or illegal content and practices. Quicksilver's relationships with third parties are occasionally reviewed to ensure they follow similar conduct. Management may choose to break its affiliation with a third party and your feedback is helpful.

### ***Registration for Offers***

Please note that registration is optional. You may want to register with Quicksilver if you would like access to our newsletter and other special offers.

This information is requested only when you:

1. Request more information from us
2. Subscribe to our newsletter
3. Complete the online surveys

You will be asked for your name; e-mail address and other appropriate personal information that would be needed to facilitate the information request or register for the newsletter.

### ***Newsletter and Communications Opt-Out***

Our site provides users the opportunity to opt-out of receiving communications from us at the point where we request information about the visitor. To opt out of the Quicksilver Entertainment newsletter, you can send an e-mail to [info@quicksilverentertainment.com](mailto:info@quicksilverentertainment.com). Please send your request from the email account you wish to have unsubscribed. Please also state "Newsletter and Communications Opt-out" in the subject line.

### ***Questions or Concerns***

To address a question or concern regarding this policy, please contact our office at [info@quicksilverentertainment.com](mailto:info@quicksilverentertainment.com) or by telephone at (403) 608-3492.

